



Jane Melvin is an author, speaker, strategist and aspiring ballroom dancer who works on big ideas with inspiring people. She founded Strategic Innovations Group, Inc., an innovation and strategy practice, to help companies and people figure out who they are, what they do and how to do it better. Strategic Innovations Group, Inc., is dedicated to uncovering, discovering and creating ideas that build brands and drive businesses.

The group works with companies and its C-level executives, providing a range of business solutions including strategy and positioning, brand operationalization, service innovation, culture building, marketing planning, senior executive thought partnership and communications.

Melvin's previous experience includes:

- Leading marketing for **Starbucks Coffee International**
- Senior vice president of Strategic Innovations for **Olive Garden Restaurants**
- VP/regional director for the **Leo Burnett Company**
 - o **McDonald's Corporation**
 - o McDonald's Asia Pacific
 - o McDonald's Owners of Chicagoland and Northwest Indiana
 - o The **Pillsbury Company**
- Four legislative sessions in the **Connecticut State Senate**
- **The Annie E. Casey Foundation**

She received the prestigious **Coro Fellowship** in public affairs, where she completed assignments for:

- o New York City's Human Resources Administration
- o Jobs for Connecticut's Future
- o Actors' Equity Association
- o U.S. Department of Commerce
- o Blue Cross Blue Shield

Melvin was also the recipient of a fellowship at the **House of Commons in London.**

Her extensive pro bono work for **The Art Institute of Chicago, Susan G. Komen For the Cure, the Acumen Fund and Anima Young Singers of Greater Chicago.**

Melvin is a graduate of Phillips Exeter Academy, holds a BA in Political Science from Trinity College in Hartford, Connecticut, and an MBA from Yale University.

She currently serves on the board of directors of McCall Aviation Industries and is the founder of Big Life Publishing.